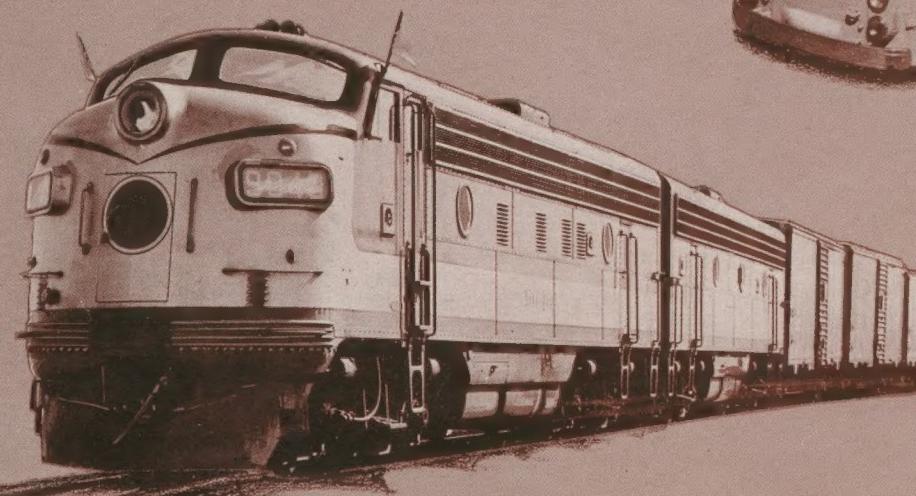


GREATER WINNIPEG



Industrial
and Distribution Centre
for Western
Canada



Presented by . . .

THE INDUSTRIAL DEVELOPMENT BOARD
OF GREATER WINNIPEG

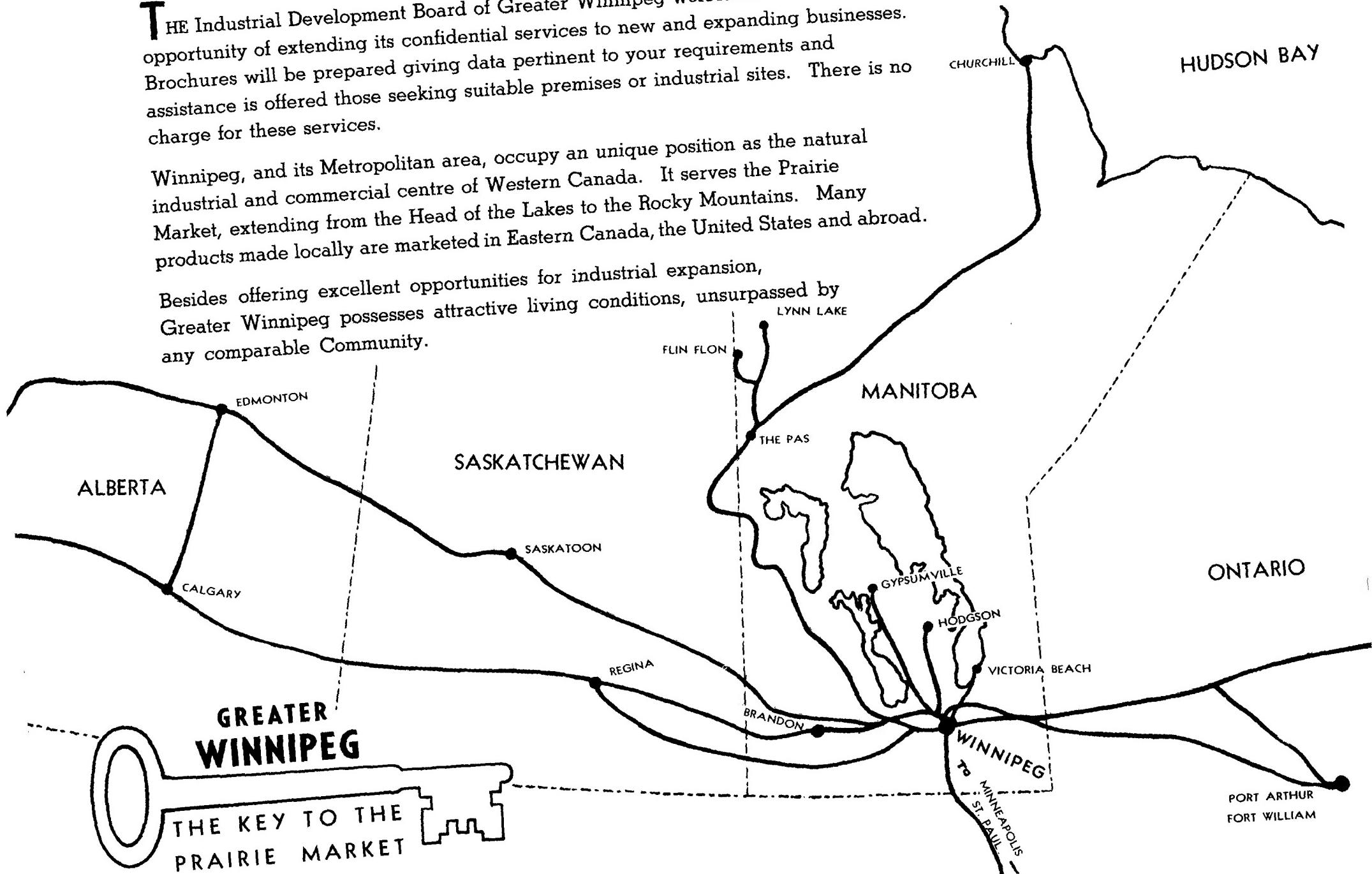
515 Paris Building - Winnipeg, Canada

G. R. FANSET, Industrial Commissioner

THE Industrial Development Board of Greater Winnipeg welcomes the opportunity of extending its confidential services to new and expanding businesses. Brochures will be prepared giving data pertinent to your requirements and assistance is offered those seeking suitable premises or industrial sites. There is no charge for these services.

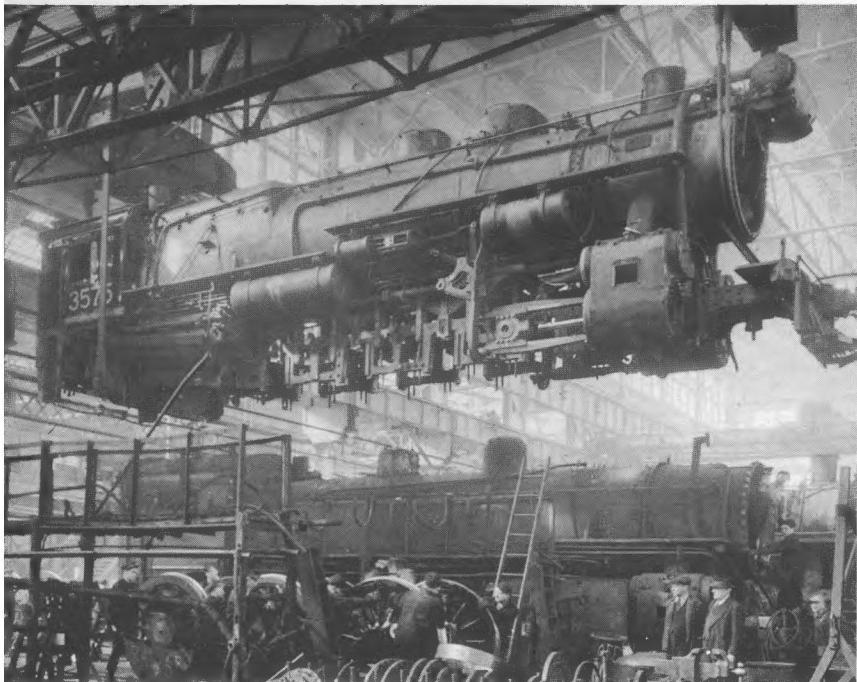
Winnipeg, and its Metropolitan area, occupy an unique position as the natural industrial and commercial centre of Western Canada. It serves the Prairie Market, extending from the Head of the Lakes to the Rocky Mountains. Many products made locally are marketed in Eastern Canada, the United States and abroad.

Besides offering excellent opportunities for industrial expansion, Greater Winnipeg possesses attractive living conditions, unsurpassed by any comparable Community.



Winnipeg - Western Headquarters for

CANADIAN NATIONAL RAILWAYS



Above — Steam locomotives are built and repaired at Canadian National Railways' Transcona Shops. This model weighs 120 tons without wheels.

Right — The Transcona Shops of the Canadian National Railways are the only ones in the system to make refrigerator cars. Here is the materials assembly section for these units.

Extreme Right — Scene in Canadian National Railways' car repair shop, one department in a huge organization which gives steady employment to 4,000 Greater Winnipeg citizens.

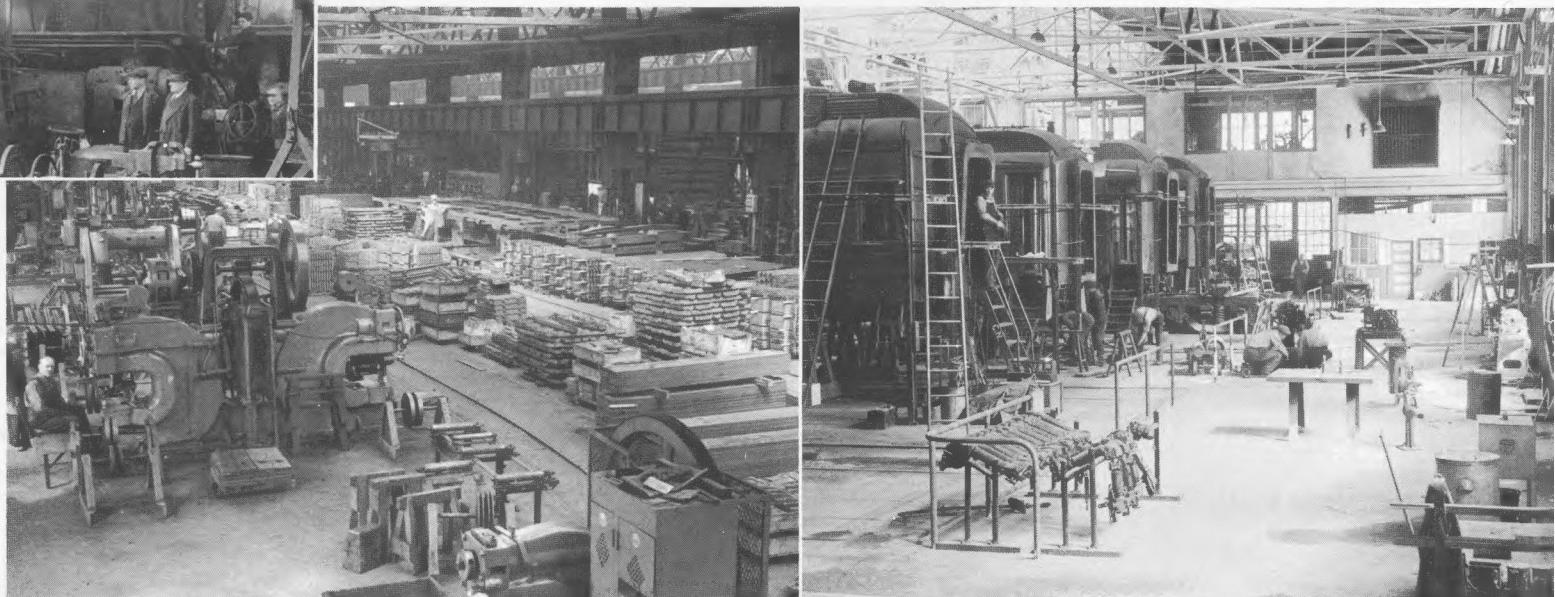
In the Greater Winnipeg area, the Canadian National Railways has a total working force of more than 12,000 employees, who earn close to \$40,000,000 annually.

Of that staff, 4,000 are employed in the company's motive power and car "Shops" at Transcona and Fort Rouge, where most of the repair work is done on the 40,000 freight cars, 1,080 passenger cars and 850 locomotives serving Western Canada. The monthly payroll of these shopmen amounts to more than \$1,000,000.

Winnipeg is also the regional headquarters of the Canadian National Railways for the West. The Winnipeg Terminal Division of the line consists of 244 miles of track, with a centrally located union station. To handle approximately 4,000 cars per day, 81 engine shifts are required each 24 hours. To accommodate the travelling public, the railway operates 195 passenger trains a week in and out of its Winnipeg station, and provides stopover travellers with excellent living quarters at the Fort Garry Hotel.

Besides efficient transportation, the company operates a communication service to all parts of the world, by which an average of 570,000 telegrams are sent in and out of Winnipeg each month. The Canadian National Express at the Winnipeg terminal handles nearly 2,000,000 shipments a year.

The industrial department of the Canadian National Railways encourages and assists industries to locate in this area. In this regard the department co-operates closely with the Industrial Development Board and other agencies concerned in the development of industry in the Greater Winnipeg area.



Two Transcontinental Railways

TO the average Winnipegger the huge marshalling yards of the Canadian Pacific Railway are a commonplace sight. Most local residents are aware that these yards are the largest privately-owned in the world, though not all know that the total of yard and spur trackage owned by the company is close to 280 miles in length.

In the 1880's Winnipeg was construction headquarters for the Canadian Pacific Railway and it was then estimated that nearly one-quarter of the city's total population of 25,000 was directly dependent on the railway. Times have changed but the Canadian Pacific Railway is still a potent factor in Greater Winnipeg's economy. This year approximately \$22,500,000 will be paid to 7,400 local employees of the system. Purchases for the Manitoba district by the company will total around \$10,000,000 in the same period.

The huge freight sheds are the heart of Canadian Pacific Railway's freight operations, through which close to 4,400,000 tons are handled each year. A fast freight, aptly named the "Flying Saucer," is now running between Toronto and Winnipeg in little more time than it takes the regular passenger train.

The Weston "Shops" constitute the main repair plant for Canadian Pacific equipment in Western Canada. A major item in the monthly material requirements used by the many departments on the 284 acre site, is the half million pounds of raw iron. The 2,100 employees receive wages amounting to \$484,000 each month.

Diesel-electric locomotives have streamlined yard operations for the Canadian Pacific Railway, while diesels on the main line have reduced running and maintenance time to provide an improved all-round service.

CANADIAN PACIFIC RAILWAY



Above—Air view of Canadian Pacific Railway's Weston Shops in Winnipeg.



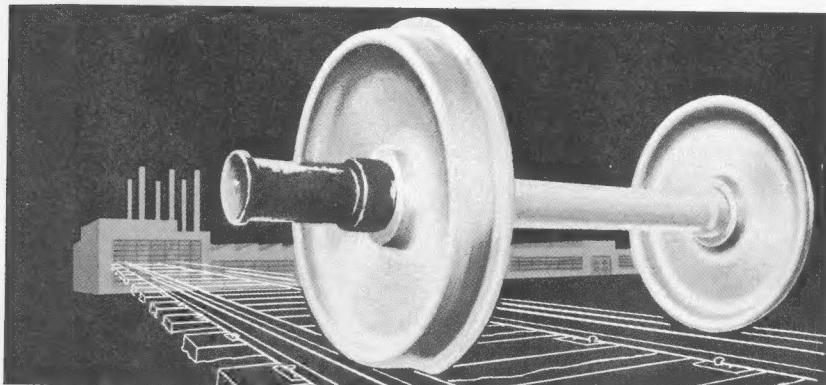
Left—Busy scene at the Canadian Pacific Railway's freight sheds.

Extreme Left—Machine shop at the repair and maintenance headquarters of the Canadian Pacific Railway.

Railway Wheel Maker to Locate Here

INTEREST in Greater Winnipeg's industrial growth was stimulated by a recent announcement that the Griffin Wheel Company of Chicago would build a \$3,500,000 plant in Transcona, a Municipality in the Metropolitan area.

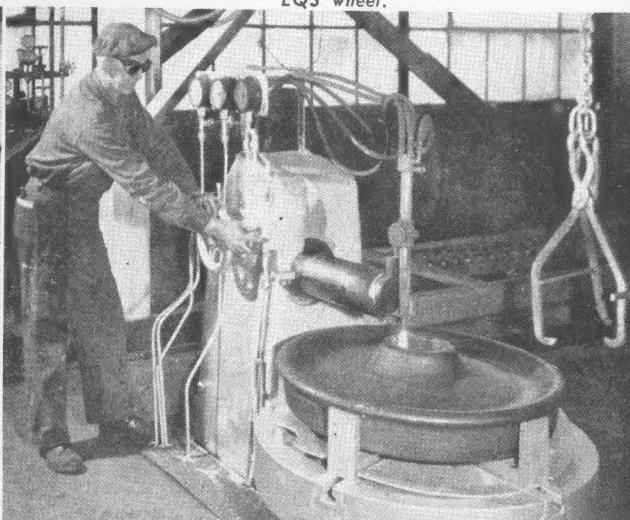
The firm has branches in a number of United States cities and recently constructed a factory at St. Hyacinthe, Quebec, capable of producing 180 wheels a day. The Transcona plant will be modelled after the one in Eastern Canada and will cover 70,000 square feet and employ about 125 workers.



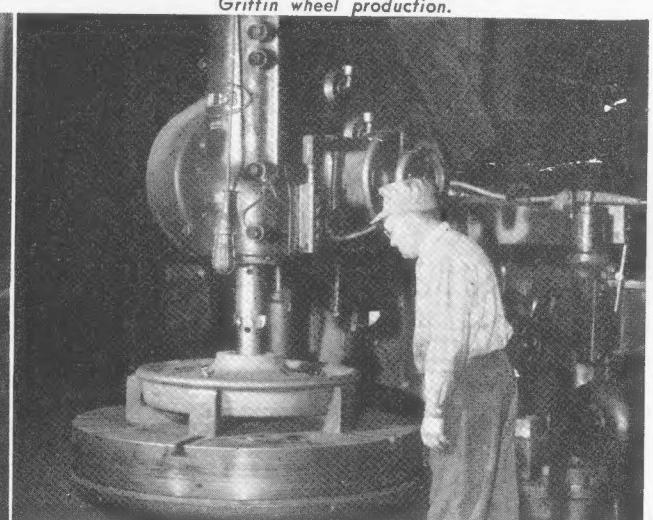
Cleaning and spraying molds for wheels made by the Griffin Company.



Automatic hub-cutting operation in a finished EQS wheel.



Huge drill press completes the hub-boring step in Griffin wheel production.



The product is a cast-steel wheel called the Griffin EQS (Electric Quality Steel), the result of 10 years research and development. Some advantages claimed for the new product include better melting practice, improved design, more uniform product, and simplicity of production which allows for efficient changes in design, weight, composition, or heat treatment to meet special requirements.

A highlight of the simplified process, according to company officials, is the Graphite Mold, which greatly reduces the amount of sand required in the operation. The wheel contour is cut into two blocks of synthetic graphite weighing 1,000 pounds, with resultant tolerances of 0.001 inches. The Graphite Mold is reported to be superior to the conventional metal mold because it will not distort, crack or fuse when subject to the intense heat of molten metal.

Greater Winnipeg is the logical location for a plant producing railway wheels because it has long been a major Canadian centre for the repair and manufacture of railway rolling stock, including not only all types of railway cars for freight and passengers but also steam locomotives. There are three large "Shops" handling this type of work in Greater Winnipeg. They are located at Fort Rouge and Weston in Winnipeg and at Transcona. The Transcona "Shops" are by far the largest, employing about 4,000 men and creating a healthy economic atmosphere for that area.

Winnipeg—Road and Air Transport Centre

HIGHWAYS

AN impressive network of all-weather highways emanates from Winnipeg to points throughout the province and beyond. Road building programs involving millions of dollars are adding to the extensive mileage already hard-surfaced. A 520-mile stretch from the United States border to Flin Flon provides road travel deep into northern mining territory.

Motor vehicle registration in Manitoba as reported in preliminary estimates for 1952 is up nearly ten per cent over the previous year, with a total of 187,881 vehicles registered. Of these, 49,985 are trucks and 189 are motor buses.

Besides the Manitoba vehicles regularly hauling goods within and beyond our borders, numerous independent operators from points east and west are continually moving into and out of this area with cargo, making the

true extent of trucking activity here hard to assess.

There are several firms in Winnipeg building highway transportation equipment and employing a substantial number of workers. Among these are Western Flyer Coach Ltd., producing sight-seeing and inter-city buses, and Motor Coach Industries Ltd., making motor buses as well as other vehicles and equipment.

AIRWAYS

Stevenson Field, Winnipeg's metropolitan airport, which is located in St. James Municipality, has long been recognized as an air transport centre of first rank importance. Multi-million dollar projects are under way for improving airport facilities and include the construction of a new terminal and administration building, lengthened runways and additional taxi strips, etc. The Royal Canadian

Air Force will have its main Air Navigation School here, and \$20,000,000 has already been allocated to provide the necessary accommodation and facilities.

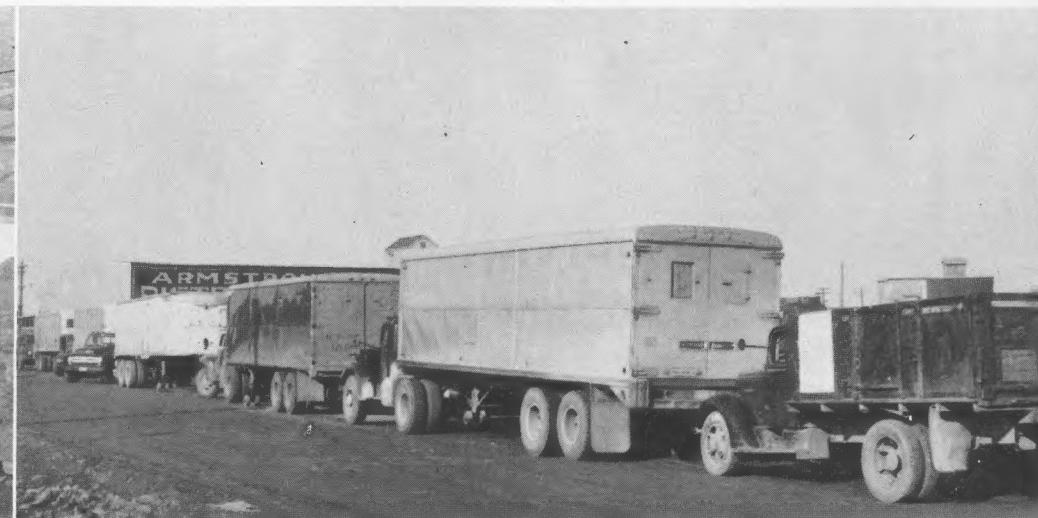
Trans-Canada Air Lines constitutes the major air passenger and cargo carrier from Stevenson Field, providing as it does trans-continental service and flights to Great Britain. Canadian Pacific Air Lines flies regularly to Churchill as well as many other northern points. Northwest Airlines connects with all major United States routes in a twice-daily service. Central Northern Airways heads a growing list of smaller commercial operators serving the less settled areas.

Winnipeg's mid-continental position has contributed more than a little to the growth of a substantial aircraft manufacturing industry here. MacDonald Bros. Aircraft Limited employs nearly 1,000 workers and Standard Aero Engine Limited is expanding rapidly in its field.

Greater Winnipeg forms a backdrop for the centre of this area's air activity, at Stevenson Field.



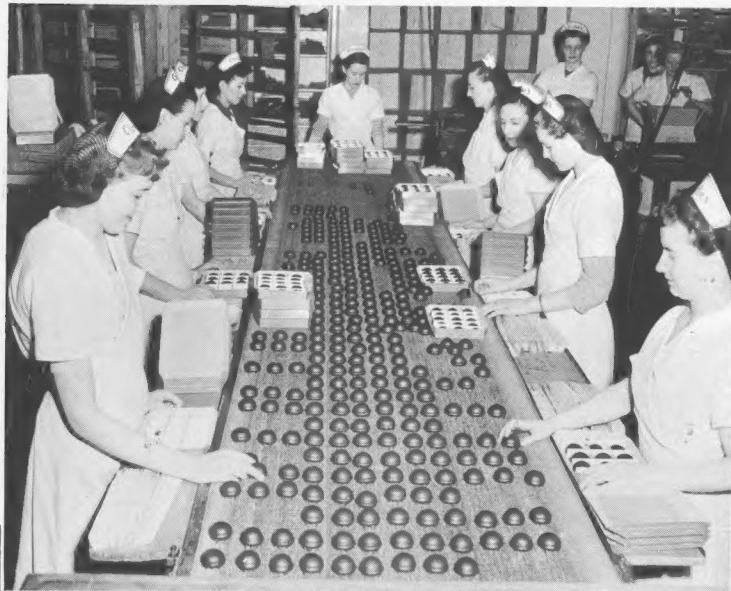
Rapid expansion of highway transport makes this a familiar scene since terminals have become inadequate.



Leading Manufacturers by Number of Employees in Greater Winnipeg

OFFICIAL FIGURES - JULY 1, 1953

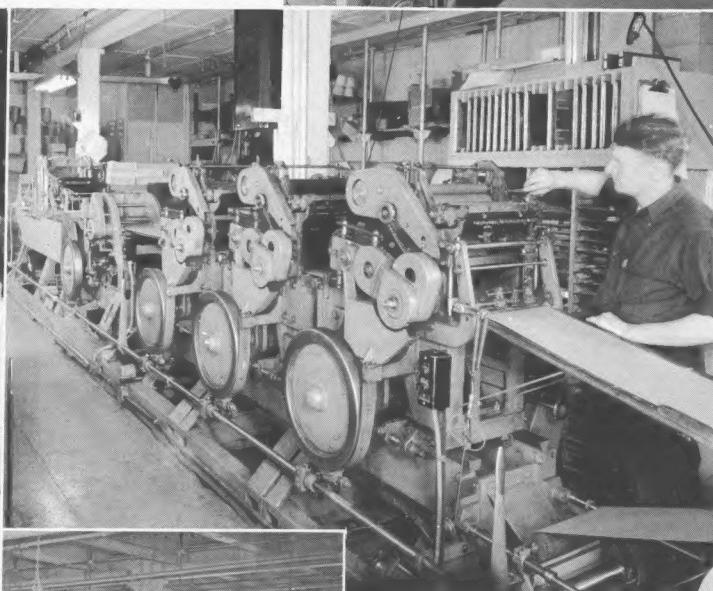
Foods and Beverages —
6,893 employees.



Iron and Steel — 4,100 employees.



Transportation Equipment — 9,564 employees.



Printing and Publishing — 2,788 employees.



Garment Industry — 5,200 employees.

Principal Statistics of the Manufacturing Industries of Greater Winnipeg - 1945 to 1953

Year	Establishments No.	Employees No.	Salaries & Wages \$	Gross Value of Products \$
1945.....	777	32,937	52,516,450	294,196,647
1946.....	819	32,834	53,546,074	299,048,253
1947.....	856	33,502	59,782,135	316,997,509
1948.....	849	34,746	68,518,443	380,817,149
1949.....	951	36,052	74,781,787	393,012,373
1950.....	945	35,405	75,448,481	396,641,034
1951 (Est.)....	965	35,500	83,000,000	460,000,000
1952 (Est.)....	1,000	36,000	95,000,000	500,000,000
1953 (Est.)....	1,045	36,500	100,000,000	530,000,000

Gross Production Value for Leading Industries in 1952

(Figures are not available for Greater Winnipeg. Estimated figures for Manitoba are shown below. Greater Winnipeg production is 83% of Manitoba's)

Slaughtering and Meat Packing.....	\$118,518,654	Printing and Bookbinding	\$ 8,955,065
Clothing (Textile and Fur).....	50,235,843	Primary Iron and Steel.....	8,732,057
Railway Rolling Stock.....	35,949,321	Boxes and Bags, Paper.....	8,618,299
Flour Mills.....	27,702,651	Bags, Cotton and Jute.....	8,180,784
Butter and Cheese.....	27,106,232	Sheet Metal Products.....	7,786,847
Petroleum Products.....	21,061,576	Feeds, Stock and Poultry.....	7,107,015
Bread and Other Bakery Products.....	12,999,173	Aerated Waters.....	5,532,415
Pulp and Paper.....	12,589,185	Agricultural Implements.....	4,612,270
Furniture.....	11,403,000	Castings, Iron.....	4,607,931
Printing and Publishing.....	11,091,840	Paints, Varnishes, etc.....	4,562,752
Miscellaneous Foods.....	10,321,395	Miscellaneous Iron and Steel Products.....	4,202,259
Breweries.....	9,243,149	All other leading industries (1).....	43,990,000

(1) Includes: bridge building and structural steel, non-ferrous smelting and refining, malt and malt products, and biscuits.

New Manufacturers in 1953

(PARTIAL LIST — FIRST NINE MONTHS)

ACTIVE HEATING & METAL CO.
87 Frederick Ave. E.—Heating Systems.

ALUMINUM CHIMNEY MANUFACTURING CO.
288 St. James St.—Pre-Fabricated Chimneys.

AMERICAN SPORTSWEAR LTD.
128 Princess St.—Jackets, etc.

BARD MANUFACTURING & WELDING CO.
408 Bertrand St.—2-Wheel Trailers.

B.M.C. SPORTSWEAR LTD.
903 Main St.—Jackets, Snow Suits, etc.

C. & G. GARMENTS LTD.
202 Nokomis Building—Dress Trousers.

CA-DA WOODWORKS CO.
131 Berrydale Ave.—Wood Products.

CALIFORNIA SPORTSWEAR LIMITED
Plymouth Building—Men's and Ladies' Slacks.

CANADA PATTERN WORKS
393 Broadway Ave.—Wood and Metal Patterns.

CANADIAN HORSEHAIR & BRISTLE BRUSH CO.
299 Chalmers Ave.—Push Brooms.

CENTRAL METAL PRODUCTS
St. Matthews & Erin—Aluminum-Framed Doors and Windows.

CHELSEACRAFT PRODUCTS
185 Osborne St.—Plaster Figurines and Novelties.

CINEMA SPEAKER COMPANY
485 St. Mary's Ave.—Drive-in Speakers.

CITY UPHOLSTERING
905 Main St.—Upholstered Furniture.

COMFORT MFG. CO. LTD.
Berry St. & Ellice Ave.—Upholstered Furniture.

EXCEL GARMENTS LTD.
126 Lombard Ave.—Parkas, etc.

FIBERCRAFT INDUSTRIES
602 Des Meurons St.—Boats.

FOAM RUBBER CENTRE
350 Ross Ave.—Foam Rubber Goods.

GIBBONS SPORT JACKETS
763 Corydon Ave.—Team Jackets.

KING PLEATERS
128 Princess St.—Permanent Pleating Service.

KITCHENAIRE LTD.
Notre Dame Ave. & Midland St.—Exhaust Fans.

LAMODE SPORTSWEAR LTD.
204 Plymouth Bldg.—Shirts, Skirts, Slacks.

MOHR QUILTING CO. LTD.
596 Manitoba Ave.—Quilting for Clothing.

NORTHERN EQUIPMENT LTD.
277 Madison St.—Crop Sprayers, Hydraulic Kits.

PERLITE PRODUCTS LIMITED
500 Raleigh Street—Building Materials.

PREPARED FROZEN FOOD PRODUCTS
1168 Portage Ave.—Frozen Foods.

SPORTEX MFG. CO.
499 Main St.—Sports Jackets.

TWIN SEAL WINDOWS LTD.
506 St. Jean Baptiste St.—Vacuumized Double Pane Windows.

WESTERN WINDOWS LIMITED
587 Clifton St.—Aluminum Framed Doors and Windows.

WINNIPEG BED & SPRING CO. LTD.
200 Montcalm Street—Beds and Springs.

WINTER SEAL WINDOWS (WESTERN) LTD.
1530 Wall St.—Permanent Windows with Metal Frames.

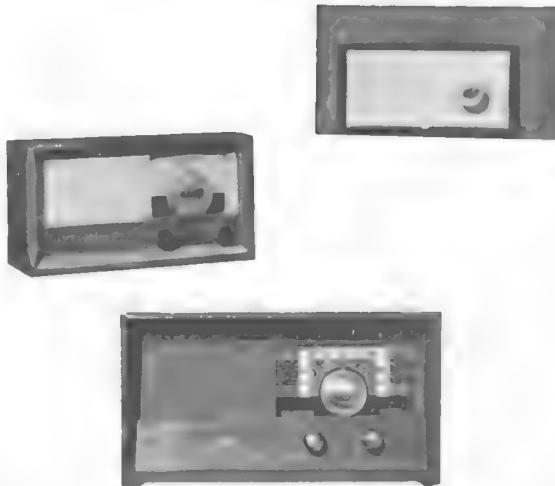
THE INDUSTRIAL DEVELOPMENT BOARD TAKES PLEASURE IN WISHING EVERY SUCCESS TO THE ABOVE FIRMS, WHICH HAVE COMMENCED MANUFACTURING IN GREATER WINNIPEG THIS YEAR



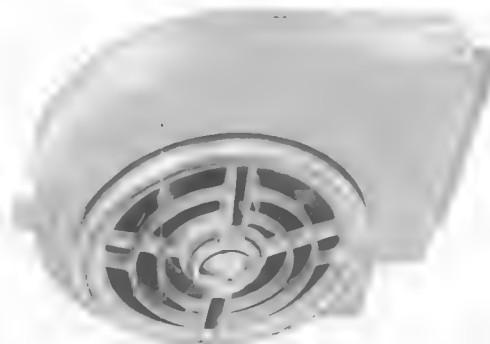
Products by New Manufacturers



Drive-In Theatre Speakers — Cinema Speaker Company.



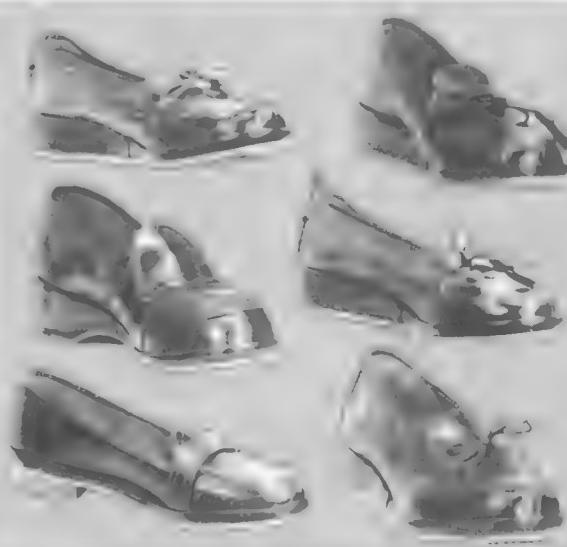
Radios — Thorcraft Limited.



Kitchen Exhaust Fans — Kitchenaire Limited.



Electric Lawnmowers — Hargrave Industries Limited.



Ladies' Shoes — Reliable Shoe Manufacturing Company.



Metal-Framed Windows and Doors — Western Windows Limited.

CONSTRUCTION

Manufacturers' Expansion - 1953

General Motors Products of Canada recently opened its \$1,000,000 parts depot in North Winnipeg.



Christie Brown & Company Limited have a \$2,000,000 expansion well advanced.



Pioneer Electric Limited is building this modern plant in Fort Garry Municipality.



Acme Chrome Furniture Co. Ltd.—250 McPhillips St.

Atlas Brush Limited—Notre Dame Ave. and East St.

Christie Brown Co.—Notre Dame Ave. and Myrtle St.

Diecast Products Ltd.—1085 Winnipeg Ave.

Dominion Foundry Co.—Union Ave. and Watt St.

Fleming-Pedlar Ltd.—Sargent Ave. and Bradford St.

Green's Stove and Furnace Ltd.—975 Logan Ave.

Ideal Brass & Plating Co. Ltd.—Erin St. and Wellington Ave.

Imperial Oil Ltd.—East St. Paul.

Killbery Industries Limited—Ellice Ave. and College St.

Master Textiles Limited—Ellice Ave. and King Edward St.

Modern Cabinet & Millwork Co.—421 Glasgow Ave.

Northern Sales Ltd.—135 Lombard Ave.

Pioneer Electric Ltd.—opp. Somerset Ave.

J. R. Stephenson & Co.—Madison St. and Ellice Ave.

Trysson Mfg. Ltd.—1181 Pembina Highway.

Universal Machine & Engineering Co. 1451 Pembina Highway.

Western Gypsum Products Ltd.—Sargent Ave. and St. James St.

Willson Stationery Co. Ltd.—61 Gertie St.

TELLS THE STORY

Assembly and Distribution Firms' Expansion - 1953

Firestone Tire and Rubber Company of Canada Limited—

Dundas and Alberta.

General Distributors Limited—791 Notre Dame Ave.

Gillis and Warren Limited—1340 Sargent Ave.

Goodyear Tire and Rubber Company of Canada—Sargent Ave.
and Madison St.

Hudson's Bay Company—Berry St. and Sargent Ave.

Salisbury House Limited—Ellice Ave. and Roseberry St.

Scott Fruit Company—Sargent Ave. and Strathcona St.

Hudson's Bay Company service warehouse will speed distribution of merchandise.



*One of Greater Winnipeg's largest and most modern apartment blocks,
on Portage avenue in St. James municipality.*

Building Permit Values - 1946 to 1953

Year	Winnipeg City	Greater Winnipeg	NUMBER OF HOUSING PERMITS	
			Winnipeg City	Greater Winnipeg
1946	\$11,702,800	\$22,071,829	1,329	3,200
1947	17,457,100	26,922,731	1,756	3,287
1948	18,153,100	29,548,157	1,075	2,396
1949	15,065,500	27,835,949	1,214	2,721
1950	19,364,800	33,938,140	905	2,316
1951	16,434,900	31,292,497	804	1,843
1952	19,163,000	47,269,721	885	2,117
1953 (Est.)	19,300,000	43,000,000	1,100	3,000



Manitoba Telephone System will use this modern building as a central warehouse and work headquarters.



1951 Census Report on Winnipeg Homes



Mr. Average Winnipegger owns, or dreams of owning a home similar to those shown here.



The Manitoba Medical Service has this decorative headquarters on Osborne street in Winnipeg.

	Winnipeg City	Metropolitan Area
Occupied Dwellings (Households).....	64,629	95,982
Families.....	63,117	94,321
Type of Dwelling—		
Single detached.....	36,270	62,995
Apartments and flats.....	26,215	30,220
Owner occupied.....	34,280	58,770
Reporting a mortgage.....	13,495	25,155
Tenant occupied.....	30,350	37,185
Median Rent*.....	\$40	\$39
Dwellings with—		
Furnace heating.....	56,430	79,420
Running water.....	63,455	89,280
Flush toilet (exclusive use).....	54,045	70,455
Bath or shower (exclusive use).....	50,405	72,335
Electric or gas range.....	56,715	82,885
Electric or gas refrigerator.....	42,470	61,630
Powered washing machine.....	44,445	70,225
Electric vacuum cleaner.....	38,445	56,855
Telephone.....	48,175	68,125
Radio.....	62,265	92,550
Passenger automobile.....	22,335	35,295

* The median rent is the middle value in the distribution from the lowest to the highest rents.

N.B.—There were 1696 dwelling units completed at August 31st for the year 1953 in Greater Winnipeg. At the same time there were 1996 units under construction. This is an increase over last year's figures of 886 completed and 1813 under construction in the same period.

Agricultural Supply Headquarters

GREATER Winnipeg, because it is the gateway to the great wheat-growing prairies of Western Canada, has long been known as the supply house for the vast market created by the thousands of farmers in that area.

Producers of farm machinery, and the thousand and one items in daily demand by rural residents, have found it advisable to manufacture as well as distribute their goods from Greater Winnipeg. Mail order houses serving family needs do a tremendous volume of business out of Winnipeg supply houses and in themselves create a sizeable market for local manufacturers who can produce on a competitive basis.

In the City of St. Boniface are meat packing plants whose dollar production, plus contributions by smaller plants, make slaughtering and meat packing the leading industry in production value by a wide margin. The largest stockyards in the British Empire are located in St. Boniface, a logical tie-in with the tremendous production achieved.

GREATER WINNIPEG LIVESTOCK MARKETINGS—1952

Cattle.....	213,529	Calves.....	73,160
Hogs.....	683,926	Sheep.....	61,758

RURAL ELECTRIFICATION IN MANITOBA

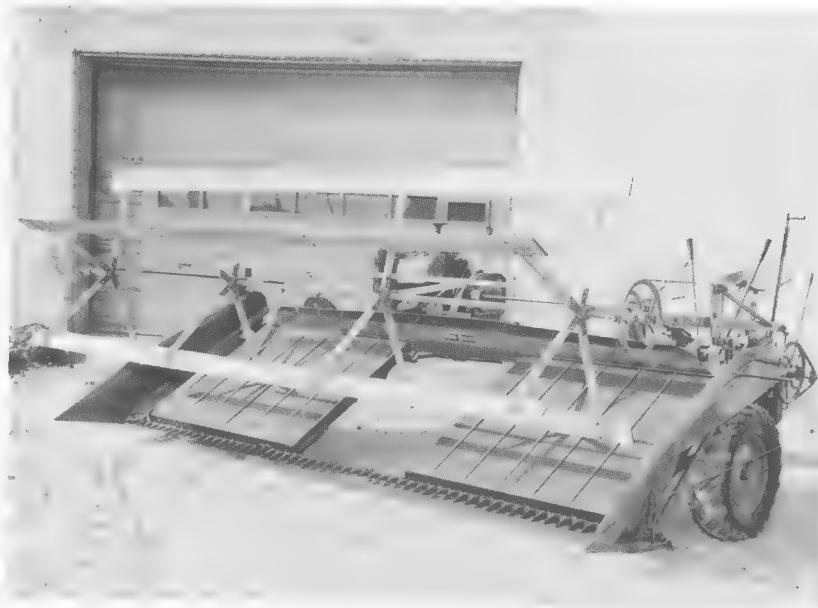
By the end of 1952, 34,000 farms had been served with electric power. 5,000 more farms signed up for service in 1953.

CASH INCOME FROM FARM PRODUCTS

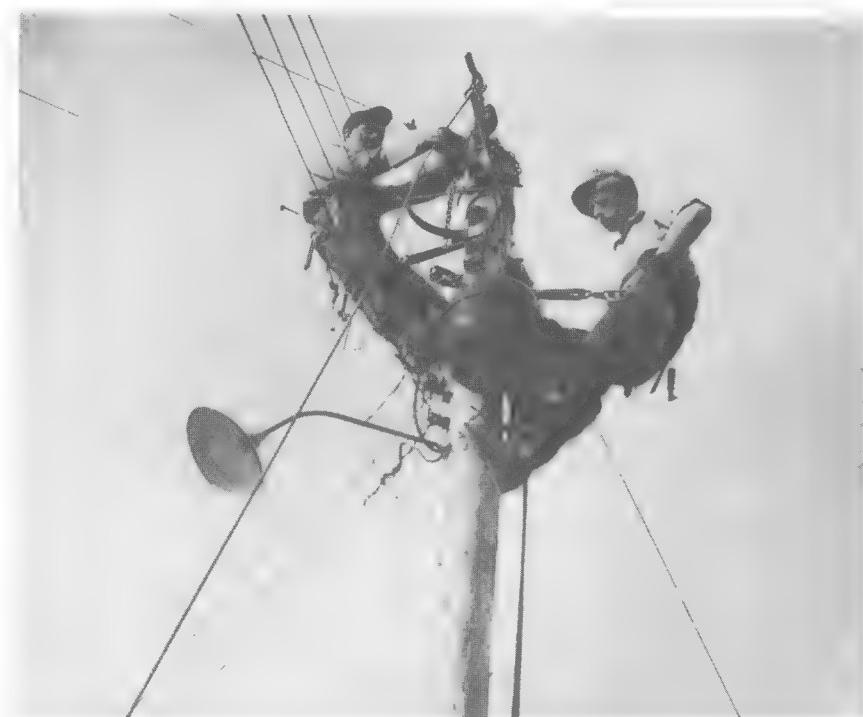
In the three prairie provinces in 1952 the total cash income from farm products was \$1,456,773,000, an average of approximately \$5,400 per farm.

PRAIRIE PROVINCES' CROP IN 1952

Total crop of wheat, oats, barley, flax and rye—1,334,976,000 bushels. Total wheat crop—665,973,000 bushels.



Self-propelled grain swather made by Killbrey Industries Limited, a growing organization, begun in Winnipeg.



A transformer is attached to the hydro pole in a Manitoba farmyard. Five thousand farmers signed for electric service in 1953.

Brief Facts on Greater Winnipeg

Two hundred and eighty miles of track constitute Canadian Pacific Railway's Winnipeg yards, the largest privately-owned in the world.



Canadian National Railways' Transcona shops and yards make an impressive picture from the air.

FOR its size, Greater Winnipeg outranks all others in Canada in diversity of manufacturing. Out of 165 industrial groups, local manufacturers qualify for listing in 125.

. . . More than 35,000 persons are employed in manufacturing, close to one-tenth of the total population.

. . . The Garment Industry has grown tremendously in this area to a point where it now ranks second in the list of leading industries. In 1952 it employed close to 6,500 workers on the average and produced an estimated \$50,000,000 worth of goods.

. . . The census of 1951 revealed some interesting statistical sidelights on the residents of this Metropolitan area:

Females outnumbered males by 11,000.

The largest age group was 35-65.

Bi-lingual residents totalled 26,404.

Annual median salary for Winnipeg workers was \$2,369. □



A Good Place to Live

THE astute industrialist or businessman fully recognizes the need for off-duty facilities whereby his employees may engage in their favorite sports and hobbies and enjoy a variety of entertainment. Of equal importance is an adequate provision for education, worship and cultural activity.

It is a recognized fact that Winnipeg does provide all the aforementioned facilities to a degree not exceeded by any comparable city in this country.

Here, we have close to 300 churches representing a wide range of religious beliefs, with building plans laid for many more to meet the needs of growing residential areas. Schools are being built and expanded as rapidly as possible and it is anticipated that more than \$7,000,000 will be spent on educational facilities in the next five years. Hospitals,

too, are receiving full attention, with an \$8,000,000 building fund drive nearing achievement to add to facilities in Winnipeg. St. Boniface Hospital is currently spending \$3,500,000 on a new wing.

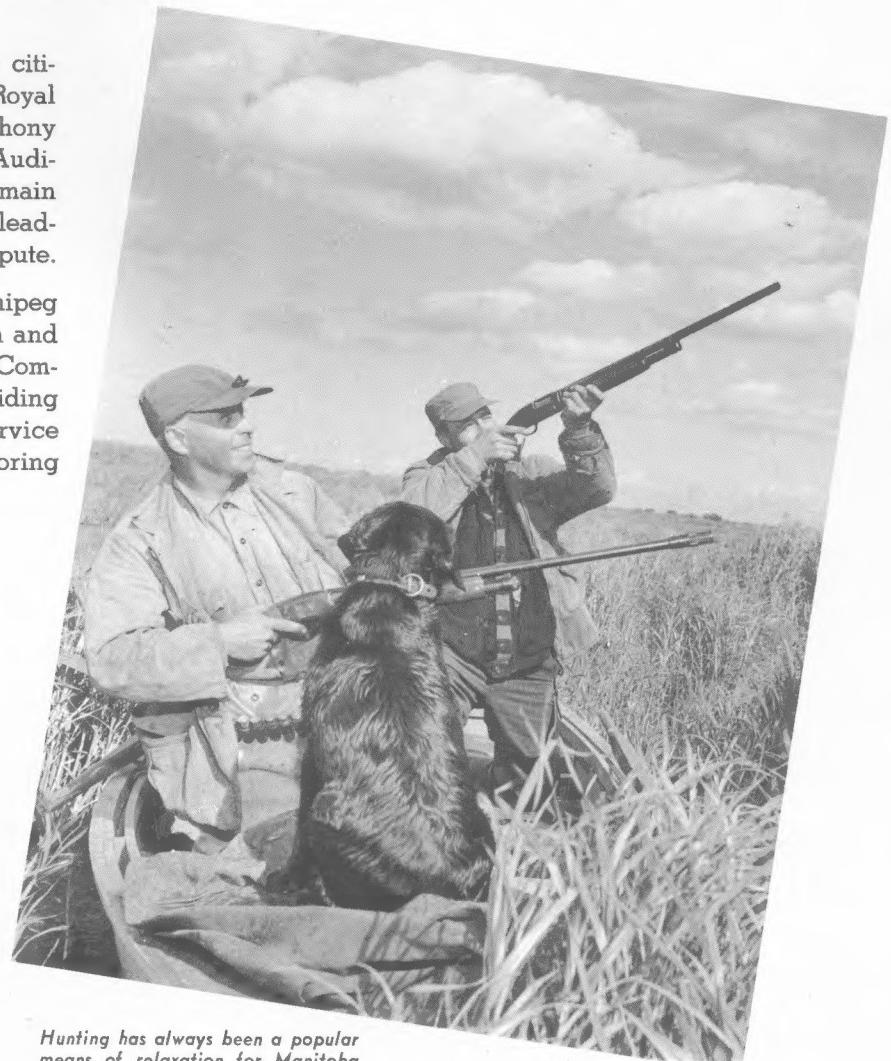
The culturally minded of Winnipeg's citizens can attend performances by the Royal Winnipeg Ballet, the Winnipeg Symphony and Little Theatre groups. The Civic Auditorium, which has 4,135 seats in the main section, is the scene of performances by leading stage personalities of international repute.

Sports enthusiasts in Greater Winnipeg find a complete range of activity both in and out of doors. For the young, the many Community Clubs do an excellent job of providing outlets for youthful exuberance. Service Clubs do continuing good work in sponsoring young people's activities.



The Fort Garry campus of the University of Manitoba, seat of higher learning in this community.

Winnipeg is the centre of excellent vacation territory which during the hunting season becomes the mecca for sportsmen from points throughout the continent.



Hunting has always been a popular means of relaxation for Manitoba residents and continues to draw visitors from far afield each season.

Industrial Development Board of Greater Winnipeg



D. A. B. MURRAY
Vice-Chairman



L. E. OSTRANDER
Chairman



GEO. R. FANSET
Industrial Commissioner



W. CULVER RILEY
Vice-Chairman

J. W. SANGER, Honorary President

W. S. SPARROW, Honorary Vice-President

S. C. COOK, Honorary Treasurer

G. S. THORVALDSON, Q.C., Honorary Solicitor

J. B. WALLACE, Secretary

BOARD OF DIRECTORS

Two representing City of Winnipeg:

Ald. P. Taraska, Commonwealth Construction Co. Ltd.
J. B. Scott, City Surveyor.

One representing City of St. Boniface:

Edwin A. Hansford, Mayor, City of St. Boniface.

One representing Municipality of St. James:

Robert Lennox, Q.C., McWilliams, Gunn & Lennox.

One representing Organized Labor:

Ald. Victor B. Anderson, Sec., Winnipeg Trades & Labor Council.

Two representing Winnipeg Chamber of Commerce:

James A. Richardson, James Richardson & Sons.
Morris Neaman, Sterling Cloak Co. Ltd.

One representing Winnipeg & Central Gas Company:

A. H. Harris, Jr., Vice-President and Manager.

One representing The T. Eaton Co. Ltd.:

A. H. Young, Superintendent, Mail Order.

One representing Winnipeg Electric Company:

A. H. Watson, Director.

Elected Directors:

H. L. Briggs, General Manager, City of Winnipeg Hydro Electric System.

S. C. Cook, Assistant General Manager, The Dominion Bank.

R. S. Malone, Vice-President, Winnipeg Free Press.

D. A. B. Murray, Vice-President, Osler, Hammond & Nanton Ltd.

L. E. Ostrander, Industrial Commissioner, Canadian National Railways.

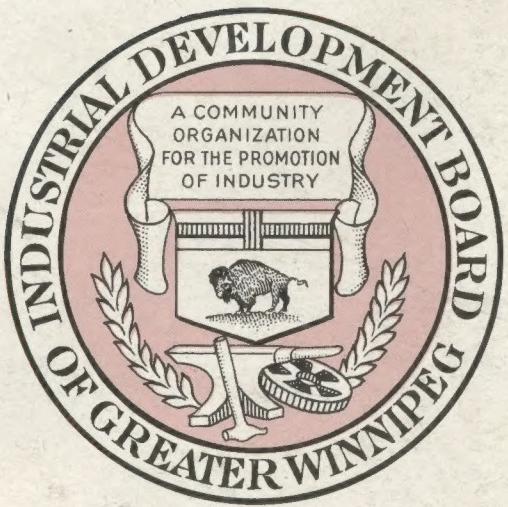
W. Culver Riley, Vice-President and General Manager, Canadian Fire Insurance Company.

Alex B. Smith, Industrial Manager, Canadian Pacific Railway.

J. W. Speirs, President, Modern Dairies Limited.

The Municipalities of Greater Winnipeg

		Population (1951 Census)
Winnipeg.....	Mayor Garnet Coulter.....	235,710
St. Boniface.....	Mayor Edwin A. Hansford.....	26,342
St. James.....	Mayor R. F. Wightman.....	19,561
St. Vital.....	Mayor Harry Paul.....	18,637
East Kildonan.....	Mayor J. L. Bodie.....	13,144
West Kildonan.....	Mayor J. F. A. Partridge.....	10,754
Fort Garry.....	Mayor L. R. Fennell.....	8,193
Transcona.....	Mayor A. R. Paulley.....	6,752
Charleswood.....	Reeve V. Cathcart.....	3,680
North Kildonan.....	Mayor J. Aitken.....	3,222
Brooklands.....	Mayor S. Bowers.....	2,915
Assiniboia.....	Reeve J. H. Sansome.....	2,663
Tuxedo.....	Mayor C. A. R. Lamont.....	1,627
Old Kildonan.....	Reeve Duncan Christie.....	869
GREATER WINNIPEG.....		<hr/> 354,069



The Seal of Service
to Growing Industry